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ETS Laboratories Partners with Lodi's Estate Crush to Open New Location in Lodi
Partnership Provides Same Day Access to Critical Data from the Leading Independent Laboratory Serving the Global Wine Industry

Lodi, Calif., September 27, 2011 – ETS Laboratories, the world's leading independent laboratory serving the global wine industry, now offers Lodi area wineries and growers convenient access to its fast and accurate services through a partnership with Estate Crush, Lodi's only dedicated custom crush winemaking facility.

ETS Laboratories and Estate Crush are teaming up to offer Lodi area wineries and growers a local location for their immediate analytical needs. The first step in the ETS-Estate Crush long-term relationship is a drop location at the Estate Crush facility at Two West Lockeford Street in Lodi, with plans to create an on-site laboratory.

"With the explosive winery growth in the Lodi area in the last 15 years, there is a great opportunity for ETS in the Lodi market," explained Gordon Burns, president, ETS Laboratories. "For the last 30 years, ETS Laboratories have been working with winemakers all over the world, helping them craft the world's finest wines. The ETS partnership with Estate Crush gives Lodi area wineries and growers easy access to the technical staff at ETS who not only perform analyses to the highest possible standard, but also work with all clients to interpret the results."

During harvest, samples can be dropped off at Estate Crush for courier transport to ETS Laboratories/St. Helena, free of charge, on Monday – Friday, 8:00 a.m. – 8:00 p.m. Results are returned same day for routine analyses on samples dropped at Estate Crush by 11:00 a.m. Monday – Friday. Consult the ETS Website for lists of same day analyses and other sample turnaround information. Samples can also be dropped off on Saturdays 8:00 a.m. – 5:00 p.m., with transport to ETS and results available on Monday. All samples will be maintained in a temperature-controlled environment to protect their integrity.

"Klinker Brick Winery relies on ETS Laboratories for its reliable, certified results and we look forward to their presence right here in Lodi," said Steve Felten, owner, Klinker Brick Winery. "As we started to grow the Klinker Brick brand, we knew one of the key issues for success was consistency and the analyses that ETS provides allow us to maintain the highest levels of quality control in our production."

ETS Laboratories' Lodi presence is designed to meet the demand of Lodi and surrounding area wineries and growers, specifically focused on Estate Crush's core business of serving boutique wineries producing high-end, handcrafted wines.

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"The ETS reputation for accuracy and quality results speaks for itself; however, it's how they help you understand and interpret what the numbers mean that is the real benefit and why they are number one," said Bob Colarossi, owner/managing partner, Estate Crush. "Building off our recent addition of a second 3,000 square foot climate controlled barrel room, we are pleased to provide Estate Crush clients access to ETS' analytical services and feel that this partnership is a great addition to Estate Crush's turnkey solution for boutique wineries."

About ETS Laboratories

ETS was established in 1978 by Gordon and Marjorie Burns in the basement of their Main Street home. As the wine industry developed in size and complexity, ETS responded by investing in modern equipment and facilities and by hiring highly trained technicians and researchers. As ETS grew, the company constantly developed new methods of analysis and introduced many new technologies to the wine industry. Whatever the innovation, winemakers saw it first at ETS.

At ETS, accuracy is more than a virtue—it is a passion embraced by our entire staff. Our clients have always wanted fast and accurate results, so ETS is dedicated to strong quality control programs in order to meet these goals. In 1997 ETS became the first ISO - accredited independent laboratory serving the wine industry. The ISO 17025 standard requires internal and external audits of methods, systems, training and results. It is different from most ISO accreditations in that it measures performance and competency, not just record-keeping. Today ETS is one of the most advanced wine analysis laboratories in the world.

About Estate Crush

Founded in 2009, Estate Crush is Lodi's first dedicated custom crush facility for premium wine production. The state-of-the-art, 16,000 square foot Estate Crush facility is specially designed for small to medium lot, hand-crafted luxury wines, and is supported by a highly trained and experienced winemaking staff. Specializing in hand-crafted lots from one-quarter barrels for individuals up to 20-ton lots for boutique wineries, Estate Crush works with each client to produce finished wine to their exact specifications. For more information, visit www.estatecrush.com.

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